

**EASY & AFFORDABLE**

You have full access to your site to change hours, sales, promotions, direction, concept.

You can advertise to people outside of your town to easily increase your reach.

You determine if you want to deliver or mail products, or offer only in-store pick up, or just advertise that you're there.

You can run promo searches or promotions with any other business in your town or another town – i.e. you sell candles but someone wants to add flowers you can tell them to call your small shops friend at...

If you are not able to afford more than a website to promote your business – that's enough when you join the Save Small Shops Network!

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Most importantly, it's fair and equitable for all small shops—there is no "pay-to-play" and it's yours to do with what you want, when you want and how you want.

**ONLY \$99 a year or \$10 a month!**

Easy to join at  
[www.savesmallshops.com](http://www.savesmallshops.com)

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**SAVE SMALL SHOPS**

provides an opportunity for Small Shops to compete in a big marketplace with the belief that we are stronger together. as equals and together we can build our shops, our neighborhoods and our communities.

Opened March 2021 to give all local small businesses equitable and equal footing in their community

[www.savesmallshops.com](http://www.savesmallshops.com)  
[savesmallshops1@gmail.com](mailto:savesmallshops1@gmail.com)  
Susan 224.715.3965

**SHOP LOCAL SMALL SHOPS**

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**KEEPING RESOURCES, JOBS & POWER IN YOUR COMMUNITY**



Ever wonder how you and your small shop can compete with big box stores and online sales sites?

**This is it!**

**SAVE SMALL SHOPS** will give customers access to all local shops and businesses in our network in every town they shop.

**WHY**

When people come to town for a visit, they can find your shop with a keystroke.

Customers have a friend in your town? Or you have a friend in another town and want to support local shops? It's now easy!

Know a teenager going to college in another town? Give them a special gift, delivered to their door from a local small shop.

**COMING SOON** Phone app for those of us that don't plan far ahead and find ourselves in a town and want to support local small businesses.

**LOCAL SHOPS...**

are better for the environment  
lower rates of mortality, obesity, diabetes  
enhance diversity  
provide local employment and fair wages  
build safer communities with less violence

**WHO**

Business can be a franchise if run and managed by owner of individual franchise

Business must be appropriate for all ages to access site i.e. no adult only stores

Must be a Brick and Mortar storefront

Business can be non-profit, social enterprise or for-profit.

Independently owned, not publicly traded or multi-level corporate entities

**NOT LIKE THE COMPETITION**

Your customers can feel safe that they will not be marketed to by anyone on our site. Site does not track emails or hits to your site.

**WELCOME KIT TO GET STARTED**

- Two **SAVE SMALL SHOPS** stickers to place on your door with website
- 20 flyers to give to other businesses so you can build your network locally
- PDF flyer to hand out to customers on why Saving Small Shops is so important
- Facebook presence for **SAVE SMALL SHOPS** with stories of client and customer experiences
- Instagram site for **SAVE SMALL SHOPS** send us photos to post or link with us
- Continual sales to businesses in your area to build your towns exposure to Small Shops
- A tee shirt every year to promote Small Shops on Small Business Saturday (Nov)

For only \$10 more order a t-shirt to promote small shops immediately

